



IWF Georgia Invites You to Become Our Partner in the Inaugural International Women's Day - IWD2020 Program, Hosted by Georgia-Pacific on March 4, 2020

IWF Georgia is celebrating the importance of International Women's Day (IWD) by launching its inaugural International Women's Day (IWD) program to raise awareness of the condition of women in the U.S. and worldwide. We invite you to consider partnering with us for this inaugural event planned for March 4, 2020 at Georgia-Pacific.

Funds raised by your participation will support IWF Georgia in the following ways:

- Support two specific IWF Georgia initiatives selected to positively impact the condition of women:
 - A call to action on a specific initiative approved by the IWF Georgia Board.
 - The kickoff of our IWF Georgia members' mentoring program for college students majoring in international studies or selected for leadership programs at their universities and a select number of early career women who are employees of the program's sponsors..
- Support the admission of a noncorporate rising female leader, nominated by IWF Georgia, into the IWF Global Fellowship Program - a nine-month leadership program with an annual cost of approximately \$36,000 per accepted nominee.

We anticipate 250 attendees for our inaugural IWD program, including leaders from the greater Atlanta region in business, government, academia community; leaders from metro Atlanta immigrant communities; women Consul Generals in Georgia; IWF members from neighboring states; leaders of IWF Global including the IWF Global CEO and IWF Global Board members from countries, members of IWF Georgia, and women participating in our mentoring program described below.

Exposure for our partners includes:

Promotion via the IWF Global and IWF Georgia social media pages and website, our sponsors' employee communications, regional media publicity, and exposure to the IWF Georgia membership via email campaigns, printed materials at preceding events and on-site branding at the IWD2020 Program.

Program agenda:

IWD2020 will feature an opening afternoon reception, presentations on the current status of women by dignitaries, a panel of speakers on the subject, "Women, Work & Technology", a call to action presentation, and "Power Talk" group mentoring with college student and early career women employees of our sponsors.

Contact information:

Jennifer Langley, IWF Georgia Forum Manager, jlangley@iwfgeorgia.org, 404-314-3941

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About International Women's Forum

The IWF Mission: The International Women's Forum builds better global leadership across careers, continents and cultures by connecting the world's most preeminent women of significant and diverse achievement.

Who We Are: The International Women's Forum is a unique organization comprised of more than 7,000 dynamic women leaders in thirty-five countries and seventy-six forums around the world. IWF members span careers, cultures and continents, and they are wholly aligned in their commitment to building better global leadership. Membership in the IWF is by invitation.

The heart of IWF is vibrantly represented at global meetings held annually. There is no other organization in the world that continually convenes such an extraordinary network of women leaders, provides exposure and access to such a broad and diverse audience of female decision-makers, while delivering cutting edge programs that explore topics impacting international progress, business, economics, ecology and enterprise.

The IWF Georgia chapter was among the first to be founded in 1988 by Former First Lady Rosalynn Carter and other distinguished women including Amanda Brown-Olmstead, Rosalynn Carter, Wicke Chambers, Christine King Farris, Shirley Franklin, Coretta Scott King, Liane Levetan, Alice Parsons, Judith Sans, Ruth Schmidt, Leah Ward Sears, Betty Siegel, Dayle (Powell) Spencer, Cathy Steinberg, and Betty Tallmadge.

What We Do: The IWF brings together an unprecedented global membership to exchange ideas, to learn, inspire, and to build better leadership for a changing world. This vision is realized through global conferences, training and mentoring programs and our networks of global forums. IWF provides one-of-a-kind programming designed by world leaders, for world leaders, both present and future. IWF provides a platform for leaders to meet among their peers in an environment where meaningful partnerships and friendships can foster.

IWF Global Website: www.iwforum.org

IWF Georgia Website: www.iwfgeorgia.org

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International Women's Day 2020 – Sponsorship Opportunities:

IWF Georgia is a 501(c)6. To request an invoice please contact Jennifer Langley, jlangley@iwfgeorgia.org, 404-314-3941.

Sponsor Category	Sponsorship Fee	Sponsor Benefits
Presenting (Exclusive)	\$40,000*	<ul style="list-style-type: none"> Reserved seating for up to 10 company representatives Prominent podium time Inclusion of branded item in goodie bag Company logo included on all print and online materials Special invitation for 8 to the VIP Patron Party prior to the event (TBD) Registration for up to 8 early career mentees for the Power Talk session Exclusive branded email to full IWF Georgia membership Provision of the attendee list Most prominent logo placement on all materials Company description in program (250 words)
Leading	\$25,000	<ul style="list-style-type: none"> Reserved seating for up to 6 company representatives Inclusion of branded item in goodie bag Company logo included on all print and online materials Special invitation for 6 to the VIP Patron Party prior to the event (TBD) Registration for up to 5 early career mentees for the Power Talk session Company description in program (100 words)
Supporting	\$10,000	<ul style="list-style-type: none"> Reserved seating for up to 4 company representatives Special invitation for 4 to the VIP Patron Party prior to the event (TBD) Inclusion of branded item in goodie bag Company logo included on all print and online materials Company description in program (50 words)
Contributing	\$5,000	<ul style="list-style-type: none"> Reserved seating for up to 2 company representatives Special invitation for 2 to the VIP Patron Party prior to the event (TBD) Inclusion of branded item in goodie bag Company logo included on all print and online materials
Ambassador	\$1,500	<ul style="list-style-type: none"> Reserved seating for 2 Special invitation to the VIP Patron Party prior to the event (TBD) Recognition by name in printed and online materials Recognition as contributor from the podium
Patron	\$500	<ul style="list-style-type: none"> Reserved seating for 2 Recognition by name in printed and online materials

*Presenting Sponsorship may include a partial in-kind sponsorship of food & beverage with a minimum cash spend of \$12,000.

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