



*IWF Georgia Invites You to the Second Annual*  
**INTERNATIONAL WOMEN'S DAY**  
**IWD 2021 PROGRAM**

**Hosted Virtually by Georgia-Pacific**  
**MARCH 8, 2021 | 11:30 am - 2:30 pm EST**



**Georgia-Pacific**



**Georgia Power**

IWF Georgia is celebrating the importance of International Women's Day (IWD) by hosting its 2nd annual International Women's Day (IWD) program to raise awareness of the condition of women in the U.S. and worldwide. We invite you to consider partnering with us for this important event planned for March 8, 2021.

**Funds raised by your participation will support IWF Georgia in the following ways:**

- Support for IWF Georgia's International Women's Day mentoring program for college students majoring in international studies or selected for leadership programs at their universities and a select number of early career women who are employees of the program's sponsors.
- Support the admission of a non-corporate rising female leader, nominated by IWF Georgia, into the IWF Global Fellowship Program - a nine-month leadership program with an annual cost of approximately \$36,000 per accepted nominee.
- Support powerful programming focused on the status of education of women world-wide.

We anticipate approximately 200 attendees for the 2021 IWD program, including leaders from the greater Atlanta region in business, government, academia community; leaders from metro Atlanta immigrant communities; women Consul Generals in Georgia; IWF members from neighboring states; leaders of IWF Global including the IWF Global CEO and IWF Global Board members from other countries, members of IWF Georgia, and women participating in our mentoring program described below.

**Exposure for our partners includes:** Promotion via the IWF Global and IWF Georgia social media pages and website, our sponsors' employee communications, regional media publicity, and exposure to the IWF Georgia membership via email campaigns, printed materials at preceding events and on-site branding at the IWD 2021 Program.

**Program agenda:**

- IWD 2021 is a virtual event featuring
- Update on the status of women globally and in Georgia
  - Global education update on access to information for women and girls around the world
  - Panel presentation to address America's arguably most at-risk students, Black females
  - Break-out discussion groups with facilitators
  - Mentoring session for early career women.

**Contact Information:**

Jennifer Langley, *IWF Georgia Forum Manager*  
jlangley@iwfgeorgia.org, 404-314-3941

# Sponsorship OPPORTUNITIES

Second Annual  
INTERNATIONAL  
WOMEN'S DAY  
IWD 2021 PROGRAM

## Presenting - \$10,000

- Most prominent company logo placement on all online materials
- Company description in virtual program including your commitment to women (250 words)
- Ad in virtual program - full page
- Opportunity for short video about company
- Opportunity for an executive to speak at program
- Prime listing in chyron during program
- Verbal acknowledgment during live program
- Promo code access for 15 guests

## Leading - \$5,000

- Company logo on all online materials
- Company description in virtual program including your commitment to women (200 words)
- Ad in virtual program (4.25 x 5.5 inches)
- Listing in chyron during program
- Verbal acknowledgment during live program
- Promo code access for 10 guests

## Supporting - \$2,500

- Company logo on all online materials
- Company description in virtual program including your commitment to women (150 words)
- Ad in virtual program (4.25 X 3.67 inches)
- Verbal acknowledgment during live program
- Listing in chyron during program
- Promo code access for 6 guests

## Contributing - \$1,000

- Company logo on all online materials
- Listing in virtual program
- Verbal acknowledgment during live program
- Listing in chyron during program
- Promo code access for 4 guests

## Patron - \$500

- Name listed on all online materials
- Verbal acknowledgment during live program
- Listing in virtual program
- Name listing in chyron during program
- Promo code access for 2 guests

**To request an invoice  
or for more information  
please contact:**

Jennifer Langley,  
*IWF Georgia Forum Manager*

[jlanglej@iwfgeorgia.org](mailto:jlanglej@iwfgeorgia.org)  
404-314-3941

# About International Women's Forum

## The IWF Mission

The International Women's Forum builds better global leadership across careers, continents and cultures by connecting the world's most preeminent women of significant and diverse achievement.

## Who We Are

The International Women's Forum is a unique organization comprised of more than 7,000 dynamic women leaders in thirty-five countries and seventy-six forums around the world. IWF members span careers, cultures and continents, and they are wholly aligned in their commitment to building better global leadership. Membership in the IWF is by invitation.

The heart of IWF is vibrantly represented at global meetings held annually. There is no other organization in the world that continually convenes such an extraordinary network of women leaders, provides exposure and access to such a broad and diverse audience of female decision-makers, while delivering cutting edge programs that explore topics impacting international progress, business, economics, ecology and enterprise.

The IWF Georgia chapter was among the first to be founded in 1988 by Former First Lady Rosalynn Carter and other distinguished women including Amanda Brown-Olmstead, Rosalynn Carter, Wicke Chambers, Christine King Farris, Shirley Franklin, Coretta Scott King, Liane Levetan, Alice Parsons, Judith Sans, Ruth Schmidt, Leah Ward Sears, Betty Siegel, Dayle (Powell) Spencer, Cathy Steinberg, and Betty Tallmadge.

## What We Do

The IWF brings together an unprecedented global membership to exchange ideas, to learn, inspire, and to build better leadership for a changing world. This vision is realized through global conferences, training and mentoring programs and our networks of global forums. IWF provides one-of-a-kind programming designed by world leaders, for world leaders, both present and future. IWF provides a platform for leaders to meet among their peers in an environment where meaningful partnerships and friendships can foster.

**IWF Global Website**  
[www.iwforum.org](http://www.iwforum.org)

**IWF Georgia Website**  
[www.iwfgeorgia.org](http://www.iwfgeorgia.org)

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